



Whangarei - New Zealand

Wednesday 22 – Friday 24 November

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SPONSORSHIP OPPORTUNITIES

Nau mai, haere mai ki Te Tai Tokerau! Welcome to Northland!

Te Pito: Take time to reset, come back to the beginning and rediscover your 'True North'

Kia ora! We invite you to join us for a unique journey of rediscovery and reconnection through sponsoring the CATE Conference 2023, an event that is primarily targeted at careers professionals working in secondary education. This includes careers advisors, senior leaders, gateway and STAR coordinators, as well as private careers practitioners and those working to facilitate positive youth transitions, such as tertiary providers, private training entities, and industry training organisations.

The conference will take place in the vibrant city of Whangarei, the northernmost city in Aotearoa and the gateway to the warmest region in the country. [The conference and exhibition will be held at Forum North Convention Centre](#) with the social events and excursions spread across the region. This includes the new waterfront town basin - which houses the world-renowned Hundertwasser Art Centre, and the local harbour; our manaakitanga and our tangata whenua. Whangarei is a perfect destination for delegates to explore and enjoy the local culture, beaches, and hospitality, while also attending the conference.

CATE Conference 2023 is all about re-connecting with and replenishing our kete, and setting a course for our collective futures so that we can help the people we influence find their 'True North'. It's an opportunity to learn about our shared history, rebuild connections, and showcase the people involved in enabling successful transitions for students into tertiary training and the workforce.

We have a number of sponsorship opportunities available for your perusal, which can be adjusted to suit your particular needs. By sponsoring the conference, you will demonstrate your commitment to supporting the next generation of workers and leaders, while also gaining valuable exposure to an engaged and enthusiastic audience.

Te Tai Tokerau Northland is an incredible region that boasts idyllic golden beaches, ancient forests, stunning landscapes, diverse flora and fauna, rich history and whakapapa, and of course, amazing people. We encourage you to join us for this incredible event from November 22nd to 24th, 2023, and take the opportunity to showcase your brand while supporting the vital work of careers professionals and organisations. If you have any innovative ideas or suggestions, we would welcome you to get in touch. Let's work together to make the CATE Conference 2023 an unforgettable event that benefits both your organisation and the wider community.

SPONSORSHIP PACKAGES

PARTNER SPONSOR

- Recognition as the major partnership sponsor of the CATE Conference 2023
- Double booth Trade Display in venue lobby arrival area.
- Access to delegate database prior to conference, including email addresses.
Note delegates that tick “privacy requested” will be excluded
- Branding / logo in conference promotions and web link
- Inclusion on the conference website by way of brief bio and logo/image
- Media exposure in association with conference promotion activities
- 4 conference registrations*

Total Investment \$12,000 + GST each

GOLD SPONSOR

- Double booth Trade Display
- Inclusion on the conference website by way of brief bio and logo/image
- Access to delegate database post conference, including email addresses.
Note: delegates that tick “privacy requested” will be excluded
- Acknowledgement at the conference
- 2 conference registrations*
- Conference signage

Total investment \$6,000 + GST each

SILVER SPONSOR

- Single booth trade display
- Inclusion on the conference website by way of brief bio and logo/image
- Access to delegate database post conference, including email addresses.

Note: delegates that tick “privacy requested” will be excluded

- Acknowledgement at the conference
- 1 conference registration*
- Conference signage

Total Investment \$4,500 + GST each

BRONZE SPONSOR

- Single booth trade display
- Logo inclusion on the conference website
- Acknowledgement at the conference
- 1 conference registration*

Total investment \$3,500 + GST each

OTHER OPPORTUNITIES

Note: These are only available to existing Sponsors and Exhibitors

KEYNOTE SPEAKER SPONSORSHIP

- “Naming Rights” for your chosen Keynote speaker
- Opportunity to be acknowledged in all communications prior to conference as Keynote sponsor, this includes all appropriate pre-conference communications to the full CATE NZ database
- Opportunity to introduce your chosen Keynote speaker
- Logo inclusion on the conference website
- Acknowledgement at the conference
- 1 conference registration*

Total Investment \$5,000 + GST each

CONFERENCE APP SPONSORSHIP

- Branding on the conference app
- A URL link directly from the app to your website
- Logo inclusion on the conference website
- Acknowledgement at the conference
- 1 conference registration*

Total Investment \$1,500 +GST

GALA DINNER

- Recognition as Gala Dinner sponsor on the conference program
- A reserved table for 10 at the dinner
- Corporate identification on display during dinner on screens and stage
- Logo printed on conference dinner menu
- Verbal acknowledgement “This evening’s gala dinner kindly sponsored by ...” where possible by the MC

Total Investment \$5,000 + GST

WELCOME RECEPTION SPONSOR

- Recognition as Welcome Reception Sponsor on the conference program
- Corporate identification on display during Welcome reception (pull up banners etc., supplied by sponsor)
- Verbal acknowledgement “This evening’s welcome reception kindly sponsored by ...” where possible by the MC

Total Investment \$3,500 + GST

BARISTA SPONSORSHIP

- Recognition as Sponsor on the conference program, website, and any associated media
- Signage will be displayed on the barista cart for the full three days

Total Investment \$2,500 + GST each

MORNING / AFTERNOON TEAS (5 AVAILABLE)

- Recognition as Sponsor in conference programme
- Corporate identification on display during your sponsored break (pull up banner or signage on the food and beverage table)
- Verbal acknowledgement “Today’s morning or afternoon tea is kindly sponsored by ...” where possible by the MC

Total Investment \$1,000 + GST each

***CONFERENCE REGISTRATION INCLUDES:**

- Welcome function (Wednesday 22 November) to be held at the conference exhibition
- Attendance at all conference keynote sessions, workshops and trade show
- Morning tea / lunch / afternoon tea at the conference
- Conference Dinner (Friday 24 November)
- Conference programme resource

Total Value of \$695 + GST per person

GENERAL TERMS AND CONDITIONS

- All sponsorship packages are available on a first in, first served basis
- All applications to be in writing.
- Exhibitors wishing to run competitions must do so from their own site
- All selections are to be paid in full prior to conference or within 21 days of securing sponsorship whichever comes first
- The production of all promotional material for distribution and/or display at conference is the responsibility of the sponsor. Please consider our resolution to be sustainable and if possible, provide access to a digital format.
- All images and logos to be supplied in high resolution digital format, specification will be provided
- All exhibitors must comply with OSH regulations
- Cancellations prior to 30 September 2023 will be refunded in full less a 25% administration fee
- Cancellations after 30 September 2023, no refunds will be available, unless the option can be filled from a waiting list, in which case a refund will be made less a 25% administration fee

For further information on sponsorship please contact the Event Manager, James Chatterley on 021 777 928 or by email James@eventdynamics.co.nz.